

Tiljala SHED



Vocational Training Beauty Salon

Tiljala Society for Human
and Educational
Development

www.tished.org



Beautician Skills Training Centre for Unemployed Girls and Women from the Slums, Squatter Camps and Pavements of Kolkata



Aim: Over 3 years to empower 180 vulnerable unemployed women and girls by providing them with vocational skills through 500 hours beautician training over 24 weeks each.

Background: Early marriage, domestic violence, drudgery, poverty, illiteracy, poor health, multiple pregnancies and childbirth remain the chief risks to girls born into the most deprived and patriarchal communities in Kolkata. Through training girls can be empowered to become economically active, to make decisions about their own lives and to delay marriage. The trainees are aged 17 and above. They are no longer in education having dropped out through poverty or through low academic attainment. Coming from a culturally conservative community their options for work are limited. Vocational training in hair and beauty offers these girls a source of income for life.

Project Activities:

Infrastructure Development

- Convert 2 existing rooms and a corridor into a bathroom, salon, office/waiting area and training room
- To furnish the rooms with the necessary salon fittings: mirrors, chairs, hair dryers, wash basins
- To supply all consumable products necessary for the training activities

Training and Development

- To deliver 4 x 500 hour training courses per year over 3 years to 180+ girls. Each batch will have 4 hours training a day over 24 weeks. Two batches will run concurrently – one in the morning and one in the afternoon.
- Examination and certification by Godrej.

Impact

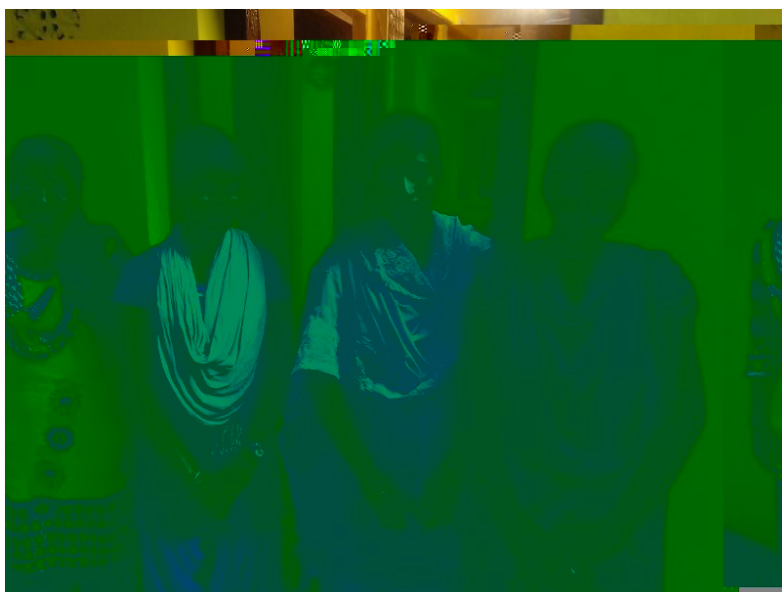
Girls will be financially self-sufficient, will take on family responsibilities and become more confident.



Project Costs

	Year 1	Year 2	Year 3	Total for 3 Years
Fixed costs Building conversion	297,220	-	-	297,220
Fixed Costs Fixtures and fittings	232,200	-	-	232,200
Recurring expenses Maintenance, electricity, cleaning	230,400	253,440	278,784	762,624
Trainer salary, certification and consumables	-	-	-	Supplied by Godrej
Grand Total	759,820	253,440	278,784	1,292,044

The Trainees



Chandni, Madhu and Saika, three of the first cohort of trainees starting in April 2017 with the trainer, Parvin (in the pale blue).

They are standing at the door of the salon after a busy day cleaning and preparing the salon for the first day's training. **Chandni** is 16 years old. She lives in the Dara Para slum in a tiny 80 sq ft room with her parents, two sisters and brother. Chandni's father is a rickshaw puller earning just Rs 200 a day. The family are too poor to be able to keep the children in school and so they had to drop out. Chandni is looking forward to making the most of this opportunity to gain a qualification and help

to support her family.

Madhu is 19 years old. She lives in the Park Circus railway squatter settlement with her parents and 3 siblings. Her father is a sattu seller on the roadside and earns just Rs 200 a day. Madhu is an ambitious girl but she is weak at academic studies and had to drop out at Class X. She would love to be a beautician and is delighted to have this opportunity to gain a vocational qualification and help to support her family. **Saika** is 20 years old. Saika lives with her family in a rented room of just 100 sq ft. It costs Rs 800 a month to keep this roof over their heads. In the room live Saika, her father, who is too sick to work, her married brother with his wife and Saika's mother who has had to take on work as a maidservant in order to support the family. She earns just Rs 2000 per month.

The trainer, **Parvin**, will conduct two sessions a day over 6 months. She is a qualified beautician who has also been trained by Godrej specifically for this role.



About Tiljala SHED

Tiljala SHED is a grassroots voluntary organisation working in the slums and squatter camps of Kolkata since 1987

Tiljala SHED is committed to

- the welfare of at risk children
- reproductive and child health
- the empowerment of women
- education
- microfinance

Background

The communities where Tiljala SHED works live in the slums and squatter camps alongside the railways and nullahs in central east Kolkata: in Topsia, Tangra, Narkeldanga and Park Circus. They are mostly Muslim and migrants from rural areas of West Bengal and other states. Many are employed in the rag picking industry, collecting, sorting and trading waste; others are rickshaw pullers or poorly paid pieceworkers; stitching and trimming footwear are common occupations. These communities suffer from illiteracy, a lack of social and financial security and violation of human rights. Poor community organisation leads to low levels of socio-economic participation and an inability to access government support. Family cohesion is threatened by drugs, alcohol, violence and exploitation.

Due Diligence – all documents available on request

- **Registered under the Societies Registration Act of 1961**
Registration number S/73815 dated 28.06.1993
- **FCRA Registration**
- **12A**
- **80G Tax exemption**
- **Full set of audited accounts available on request for the last 9 years**

Bank Details

Union Bank of India
DR S M Avenue Branch
33/1 Dr S M Avenue
Kolkata 700014
West Bengal

FCRA Bank A/C

Number:301402010007078
Branch code: 530140
SWIFT code: UBININBBOCL
IFSC Code: UBIN0530140

Auditors

Mohamed Shuja & co
Chartered Accountants
66 Park Street, Ground Floor
Kolkata -700017

Online Donations

www.smallchange.ngo/ngos/tiljala-shed/
www.instamojo.com/@smallchange/